



EASY ASSETS VISION
Creating Futures. Building Assets.



HARSH ARORA

Founder & Director



Real Estate
Investment Consultant



Investor Portfolio
Manager

SPECIALIZED IN

- Residential Investments
- Commercial Investments
- Land Investments
- Portfolio Management
- Exit Planning



“

Experience in managing investor portfolios across NCR and Pan India with focus on wealth creation, transparency and long-term relationships.

”



MOBILE
+91 80830 89780



EMAIL
harsh@easyassetsvision.in



LOCATION
NCR / PAN INDIA



EXPERTISE

Deep market knowledge and proven strategies.



TRANSPARENCY

Honest guidance and complete clarity.



RELATIONSHIPS

Long-term relationships built on trust.



FOCUS

Focused on wealth creation and financial freedom.



RESULTS

Delivering consistent returns and stable growth.

BUILDING ASSETS TODAY FOR A WEALTHIER TOMORROW.



EASY ASSETS VISION
Creating Futures. Building Assets.

COMPANY OVERVIEW



WHO WE ARE

Easy Assets Vision is a real estate investment advisory company helping investors build wealth through carefully selected residential, commercial and land investment opportunities.



MISSION

Helping every investor create long-term wealth through strategic property investments.



VISION

To become India's most trusted investment advisory brand.

CORE VALUES



TRANSPARENCY



TRUST



RESEARCH



LONG TERM WEALTH



INTEGRITY



EASY ASSETS VISION
Creating Futures. Building Assets.

Why Investors Choose Us



✓ Investment Research



✓ Portfolio Management



✓ Exit Strategy



✓ Market Analysis



✓ Verified Projects



✓ RERA Projects



✓ Builder Tie-ups



✓ PAN India
Opportunities



✓ Commercial
Investments



✓ Land Banking



✓ Residential
Investments



STRATEGIC INVESTMENTS. STRONGER FUTURES.

Building wealth through trust, transparency and long-term partnerships.



EASY ASSETS VISION

Creating Futures. Building Assets.

INVESTMENT PHILOSOPHY

“Right Strategy Today, Secure Wealth Tomorrow.”

INVESTMENT CATEGORIES

	 SHORT TERM 2 – 3 YEARS High growth opportunities with faster returns.	 LONG TERM 5 – 10 YEARS Wealth creation through long-term appreciation.	 PASSIVE INCOME ONGOING (LONG-TERM) Stable rental income for financial freedom.
 EXPECTED ROI	40% – 60% Quick capital gains.	5x – 50x Substantial capital appreciation over time.	6% – 7% (Pre-leased) Consistent rental income (passive).
 INVESTMENT HORIZON	2 – 3 YEARS Short-term growth cycle.	5 – 10 YEARS Long-term wealth creation.	ONGOING Long-term income stream.
 RISK PROFILE	MODERATE TO HIGH Higher risk with higher potential returns.	LOW TO MODERATE Stable growth with lower risk.	LOW TO NO RISK Secure income with minimal risk exposure.
 SUITABLE INVESTORS	Investors looking for quick returns and high growth opportunities.	Investors with a long-term vision and wealth creation mindset.	Investors seeking steady monthly income and financial stability.
 IDEAL PROPERTY TYPES	 Residential Units, Development Projects	 Residential Land in Growing Tier-2 Cities	 Office Spaces, Shops, Warehouses



TRANSPARENT
Every investment, complete clarity.



TRUSTED
Built on integrity, delivered with trust.



RESEARCH DRIVEN
In-depth analysis, smarter decisions.



FOCUSSED ON WEALTH
Strategies that build and protect wealth.



LONG TERM RELATIONSHIPS
More than transactions, we build partnerships.



BUILDING ASSETS TODAY FOR A WEALTHIER TOMORROW.

INVESTMENT STRATEGY

SECURE TODAY. GROW TOMORROW.



UNDER CONSTRUCTION



High Risk – High Returns

Expected Return

11% – 12%

Example: M3M

READY TO MOVE



Lower Risk – Moderate Returns

Expected Return

~8%

Example: BW

PRE LEASED



Low Risk – Low Returns

Expected Return

6% – 7%

Example: Gulshan

WHY COMMERCIAL INVESTMENT?



Provides financial security and steady passive income.



Offers long-term capital appreciation and wealth creation.



Generates consistent rental income with minimal involvement.



Ideal for portfolio diversification and inflation protection.

RENTAL YIELD



Annual Rent / Property Value
(Pre-Leased Basis)

6% – 7%

Monthly Rent (per sq.ft.)	Size	Annual Rent (₹)	Rental Yield
₹201	100 sq.ft.	₹2,41,200	~6% – 7%

ROI (5 YEAR OUTLOOK)



Total Rental Income Over 5 Years

₹11,84,000

Year 1 – 3	Year 4 – 5	Total (5 Years)
₹18,333 / month x 36 months = ₹6,60,000	₹20,166 / month x 24 months = ₹4,84,000	₹11,84,000

NET ROI AFTER 5 YEARS

~16%*

CAPITAL APPRECIATION



Property Value Increases
Over Time

8% – 10%

Annually (Approx.)

₹1 Crore Today

₹1.47 Crore
in 5 Years (10% p.a.)



PROPERTY VALUATION FORMULA

Monthly Rent per sq.ft. x Size x 12 x 100

Appreciation Phase

EXAMPLE CALCULATION

₹201
Monthly Rent
(per sq.ft.)

x

100
Size
(sq.ft.)

x

12
Months

x

100

÷

6
Appreciation
Phase

=

₹40,00,000
Approx. Property
Value



PRIME LOCATIONS

High footfall &
excellent
connectivity



VERIFIED PROJECTS

RERA approved &
legally secure



BUILDER TIE-UPS

Trusted partners for
quality assurance



PASSIVE INCOME

Steady rental income
with long-term
security



WEALTH CREATION

Build generational
wealth & financial
freedom

HISTORICAL APPRECIATION SNAPSHOT

LOCATION	EARLIEST LAUNCH YEAR	HOLD PERIOD OBSERVED	STARTING BSP (₹/SQ.YD.)	CURRENT BSP RANGE (₹/SQ.YD.)	MAXIMUM GROWTH
● NOIDA	1989	17 – 36 YEARS	₹5,000 – ₹40,000	₹3,00,000 – ₹5,50,000	56X
● DELHI	1960	40 – 65 YEARS	₹150 – ₹10,000	₹3,10,000 – ₹9,80,000	900X
● GURGAON	1986	19 – 39 YEARS	₹400 – ₹10,000	₹1,90,000 – ₹4,00,000	3000X
● YAMUNA EXPRESSWAY	2012	13 YEARS	₹7,900 – ₹19,500	₹75,000 – ₹1,25,000	5X – 12X



INVEST WISELY. HOLD PATIENTLY. WEALTH MULTIPLIES.

CREATING FUTURES. BUILDING ASSETS.





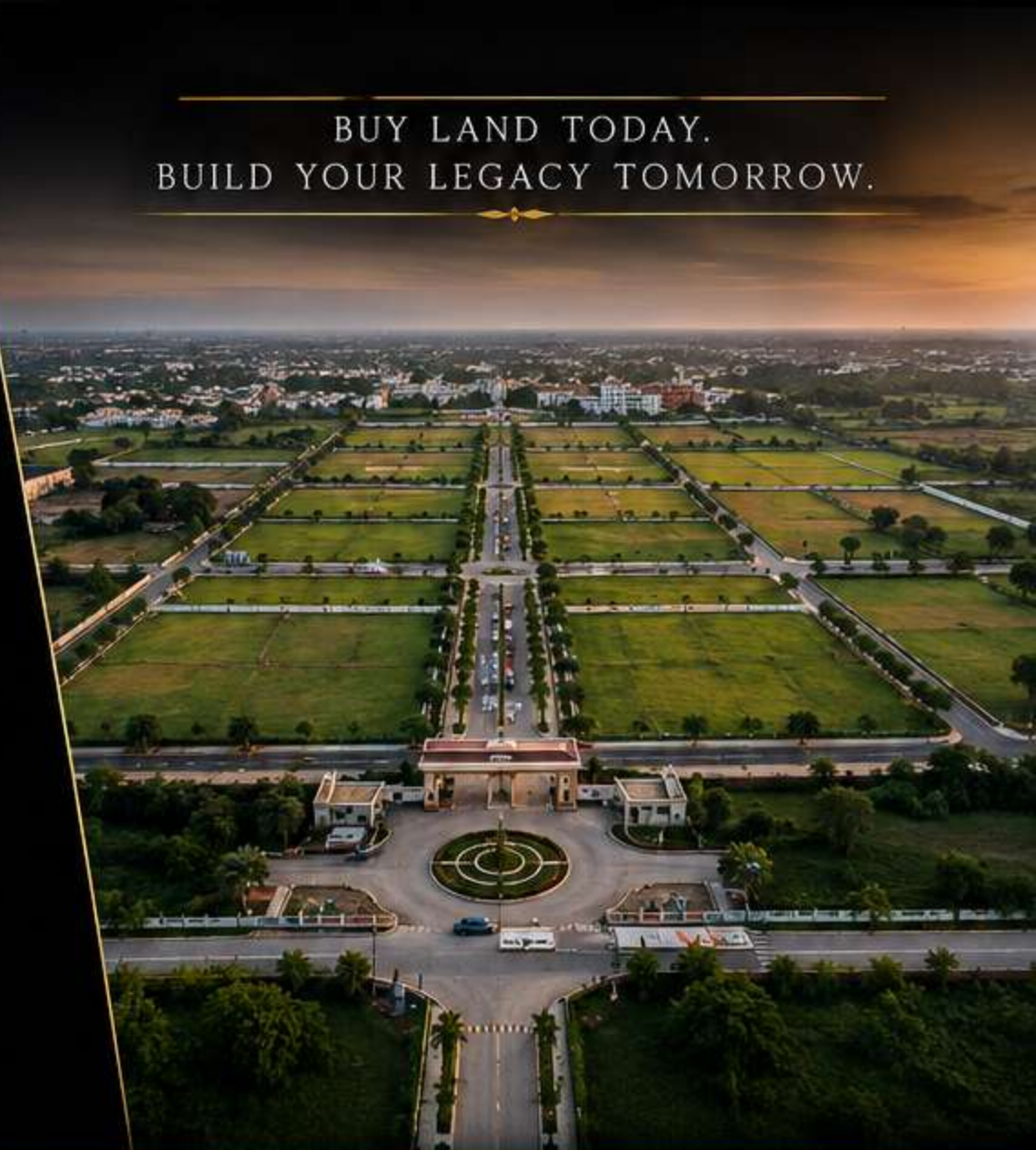
EASY ASSETS VISION

Creating Futures. Building Assets.

WHY LAND?

THE SMARTEST INVESTMENT FOR A WEALTHY FUTURE

Land is more than just soil.
It is opportunity, security and
the foundation of generational wealth.



SMART INVESTORS BUY LAND. THE WORLD IS PROOF.



LIMITED SUPPLY

Land is finite.
As population grows,
availability shrinks.
Value only goes up.



HIGH APPRECIATION

Historically,
land values have
multiplied over time
across every prime
location.



LOW MAINTENANCE

No repairs, no
renovations,
no upkeep.
Just hold and
watch it grow.



LEGACY ASSET

Pass down a valuable
asset to future
generations.
A legacy that lasts
forever.



INFLATION HEDGE

Land value rises
consistently,
outperforming
inflation and
preserving wealth.



BUILD ANYTIME

No expiry.
No rush.
Buy today,
build when
you're ready.

YOUR DREAM PLOT. YOUR FUTURE.



GATED
TOWNSHIP



WIDE ROADS &
GREEN SPACES



RERA APPROVED
PROJECTS



PRIME LOCATIONS
PAN INDIA



MODERN
INFRASTRUCTURE



SECURE
INVESTMENT



"LAND IS THE ONLY ASSET THEY ARE NOT MAKING ANYMORE."
INVEST IN LAND. INVEST IN YOUR FUTURE."

HISTORICAL
GROWTH

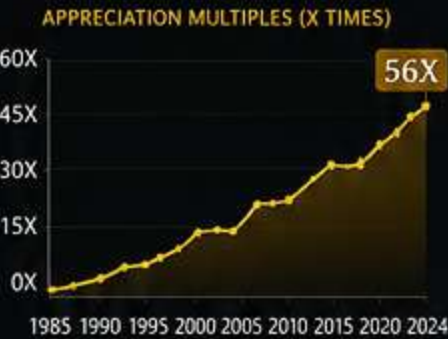
THE APPRECIATION JOURNEY OF NCR

LEGACY OF GROWTH. FUTURE OF WEALTH.

DECADES OF CONSISTENT GROWTH. GENERATIONS OF WEALTH CREATED.

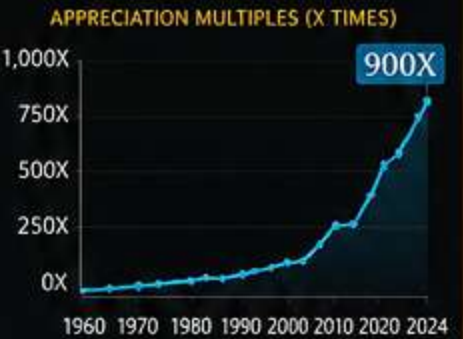
NOIDA
56X GROWTH

Authority plots and planned developments have delivered multifold returns over the last 3+ decades.



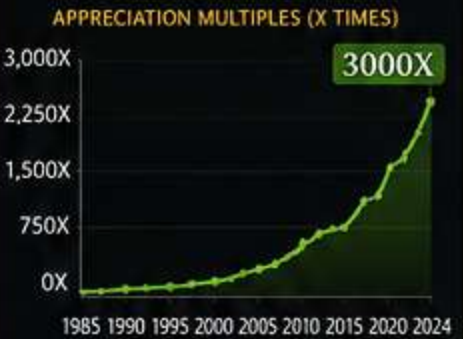
DELHI
900X GROWTH

Prime locations in Delhi have witnessed exceptional appreciation over 5+ decades.



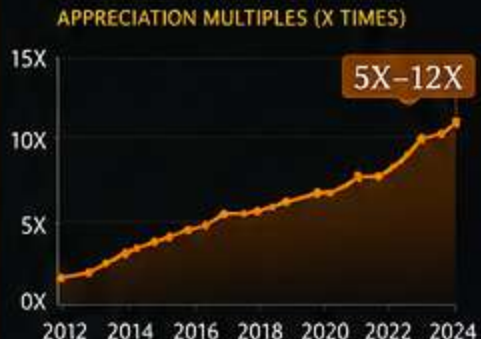
GURGAON
3000X GROWTH

From developing sectors to premium business hubs, Gurgaon has created massive wealth.



YAMUNA EXPRESSWAY
5X-12X GROWTH

Emerging corridor with excellent infrastructure potential and steady appreciation.



KEY INSIGHTS

Consistent long-term appreciation across prime NCR locations.

Land and real estate remain the strongest wealth creators.

Early investors have witnessed extraordinary multi-fold returns.

NCR continues to be the most attractive real estate investment destination.

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Annually (Approx.)

₹1 Crore Today

▼
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in 5 Years (10% p.a.)

PROPERTY VALUATION FORMULA

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Appreciation Phase

EXAMPLE CALCULATION

₹201
Monthly Rent
(per sq.ft.)

 ×

100
Size
(sq.ft.)

 ×

12
Months

 ×

100

 ÷

6
Appreciation
Phase

 =

₹40,00,000
Approx. Property
Value

PRIME LOCATIONS
High footfall & excellent connectivity

VERIFIED PROJECTS
RERA approved & legally secure

BUILDER TIE-UPS
Trusted partners for quality assurance

PASSIVE INCOME
Steady rental income with long-term security

WEALTH CREATION
Build generational wealth & financial freedom

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INVEST WISELY. HOLD PATIENTLY. WEALTH MULTIPLIES.

CREATING FUTURES. BUILDING ASSETS.

PROJECTS ACROSS INDIA

PREMIUM LOCATIONS. LIMITLESS POSSIBILITIES.



EASY ASSETS VISION
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**INVEST IN LAND.
INVEST IN INDIA.**
BUILD TODAY.
BENEFIT FOREVER.

OUR PAN INDIA DESTINATIONS



JAIPUR



GOA



HARIDWAR



DHOLERA



AYODHYA



VRINDAVAN



MUMBAI



PUNE



NAGPUR



JODHPUR



BANGALORE



VADODARA



PRAYAGRAJ



GORAKHPUR



**STRATEGIC
LOCATIONS**

Curated premium
destinations across India



**HIGH GROWTH
POTENTIAL**

Strong appreciation
driven by infrastructure
and development



**SECURE
INVESTMENT**

RERA approved plots
with clear titles



**LEGACY
ASSET**

Build wealth for
generations to come



**FREEDOM
TO BUILD**

Buy land today,
build your dream
tomorrow

ONE NATION. LIMITLESS OPPORTUNITIES.
YOUR FUTURE. OUR DESTINATIONS.

MARKET
RESEARCH

REAL INSIGHTS. SMARTER INVESTMENTS.

Data Driven Analysis of NCR Real Estate Market



HIGH GROWTH

Strong Appreciation
Potential

PRIME LOCATIONS

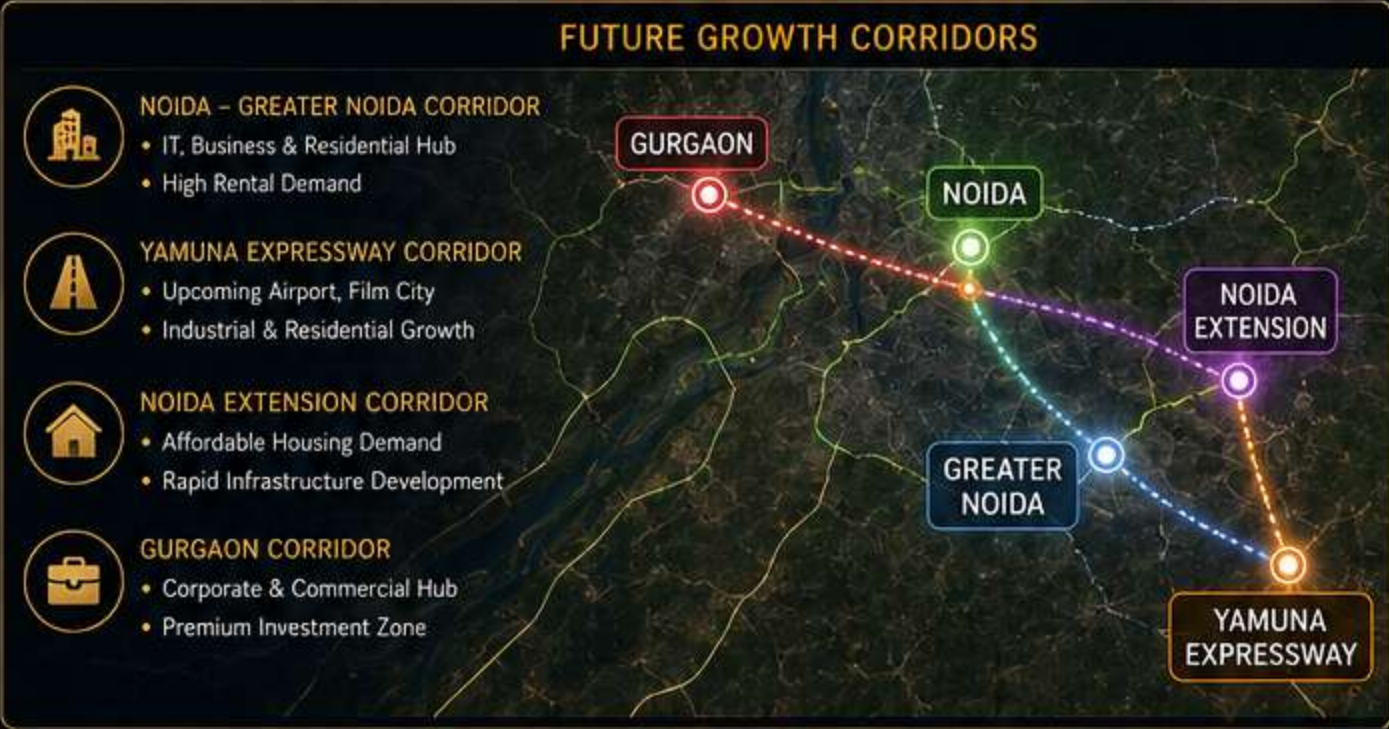
Excellent Connectivity
& Infrastructure

SECURE INVESTMENT

High Demand,
Low Risk

NCR MARKET INTELLIGENCE OVERVIEW

RESALE READY-TO-MOVE PRICES (₹/SQ.FT.)	
LOCATION	PRICE RANGE (₹/SQ.FT.)
NOIDA	11,000 – 18,000
GREATER NOIDA	8,000 – 13,000
NOIDA EXTENSION	8,000 – 13,000
YAMUNA EXPRESSWAY	10,000 – 13,000
GURGAON	15,000 – 25,000+
NEW LAUNCH PRICES (₹/SQ.FT.)	
NOIDA	25,000 – 30,000
NOIDA EXTENSION	10,000 – 11,000
YAMUNA EXPRESSWAY	10,000 – 13,000
GREATER NOIDA	10,000 – 13,000
GURGAON	25,000 – 40,000+



MARKET HIGHLIGHTS

STRONG PRICE
APPRECIATION

Consistent growth
across all micro
markets

INFRASTRUCTURE
BOOST

Metro, Expressways,
Airports & IT Parks driving
demand

HIGH RENTAL
DEMAND

Great for end users
and investors
alike

NEW LAUNCH
MOMENTUM

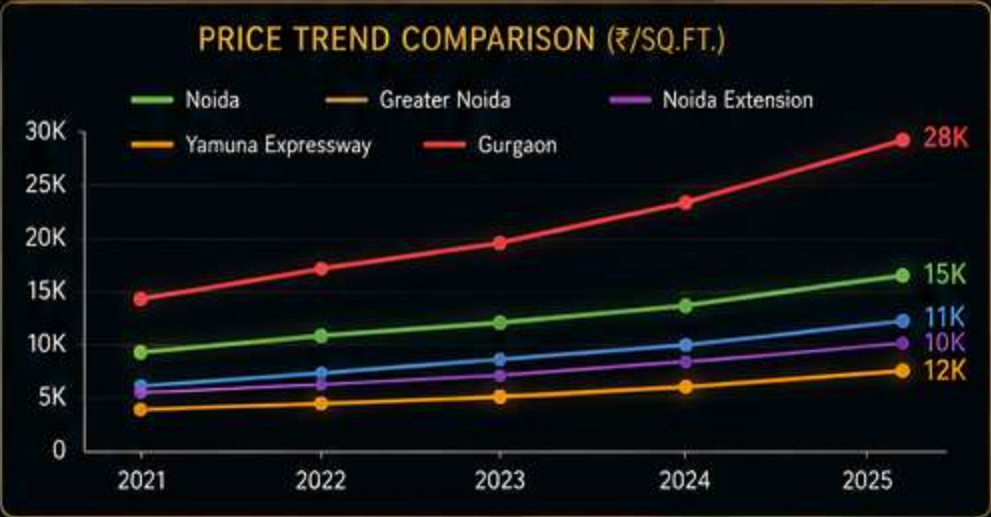
Premium projects
launching in all key
locations

POPULATION
GROWTH

Increasing migration
fuels real estate
demand

SAFE & SECURE
INVESTMENT

Real estate remains
a trusted wealth
creator



NCR REAL ESTATE IS
ON A GROWTH TRAJECTORY

The right time to invest is NOW!

HIGH GROWTH
POTENTIAL

STRATEGIC
LOCATIONS

STRONG END USER
DEMAND

EXCELLENT TIME
TO INVEST

INVEST SMART.
BUILD WEALTH.
SECURE YOUR FUTURE.



EASY ASSETS VISION

Creating Futures. Building Assets.

RESIDENTIAL INVESTMENT

SMART INVESTMENTS FOR A COMFORTABLE TOMORROW

From modern apartments to premium villas and well-planned plots — discover opportunities that match your lifestyle and grow your wealth.



READY
TO MOVE



NEW
LAUNCH



RESALE



SECURE
INVESTMENT



LUXURY APARTMENTS

- Premium locations
- World-class amenities
- High rental yield
- Strong appreciation



BUILDER FLOORS

- Independent living
- Low maintenance
- Prime neighborhoods
- Excellent connectivity



PREMIUM VILLAS

- Spacious living
- Private lifestyle
- Gated communities
- Long-term value



PLOTS

- Low entry investment
- High appreciation potential
- Build your dream home
- Future-ready asset

WHY INVEST IN RESIDENTIAL REAL ESTATE?



WEALTH CREATION

Build long-term wealth with steady growth.



STABILITY

Real estate offers unmatched stability.



PASSIVE INCOME

Generate rental income and enjoy financial freedom.



BETTER LIFESTYLE

Upgrade your lifestyle for you and your family.



INFLATION HEDGE

Property values rise with inflation.



SECURE FUTURE

A safe and trusted asset for future generations.

INVEST TODAY. LIVE BETTER TOMORROW.



COMMERCIAL PORTFOLIO

STRATEGIC SPACES. SUSTAINABLE RETURNS.

Curated commercial assets in prime locations with strong rental yields, capital appreciation and long-term wealth creation potential.



OFFICE SPACES



- Grade A Office Buildings
- Premium Business Destinations
- Long Term Lease Tenants
- High Rental Yield



HIGH STREET RETAIL



- High Footfall Locations
- Premium Retail Brands
- Strong Tenant Profile
- Assured Appreciation



BANKS



- Secure Tenants
- Long Lease Security
- Low Vacancy Risk
- Consistent Rental Income



FOOD COURTS



- High Footfall & Engagement
- Multiple Cuisine Options
- Strong Revenue Potential
- Attractive Rental Returns



SHOPS



- Wide Range of Shop Sizes
- Ideal for Retail Investment
- High Demand Locations
- Excellent Capital Growth



WAREHOUSES



- Logistics & Industrial Hubs
- Long Term Lease Tenants
- Growing E-commerce Demand
- High Rental Yields



GRADE A BUILDINGS



- World Class Infrastructure
- Premium Amenities
- Global Standards
- Maximized Returns

WHY INVEST IN COMMERCIAL REAL ESTATE?



STEADY INCOME
Regular rental income ensures consistent cash flow.



LOWER VACANCY
Commercial assets have lower vacancy than residential.



CAPITAL APPRECIATION
Property value appreciates significantly over the long term.



LONG TERM LEASES
Assured long term contracts with quality tenants.



PORTFOLIO DIVERSIFICATION
Reduce risk by diversifying into high performing commercial assets.



PRIME LOCATIONS
Strategic locations drive high demand and strong returns.

INVEST IN LOCATIONS THAT POWER BUSINESSES.
BUILD WEALTH THAT LASTS GENERATIONS.



EASY ASSETS VISION

Creating Futures. Building Assets.

INVESTMENT JOURNEY

A SMART PROCESS
FOR A WEALTHY FUTURE.



EXPERT GUIDANCE
from start to finish



RESEARCH DRIVEN
decisions



TRANSPARENT
process



GOAL ORIENTED
investments



MAXIMIZE RETURNS
minimize risks

01



CONSULTATION

We understand your goals and financial aspirations.



02



REQUIREMENT ANALYSIS

We analyze your needs, risk profile and investment timeline.



03



PROJECT SELECTION

Carefully shortlisted projects that match your objectives.



04



SITE VISIT

Visit and evaluate the project location and surroundings.



05



BOOKING

Secure your investment with complete transparency.



06



PORTFOLIO MONITORING

We continuously monitor your investment performance.



07



EXIT STRATEGY

Planned exit for optimal returns at the right time.



08



WEALTH CREATION

Maximize returns and build long-term wealth for you and your family.



“

WE MANAGE TODAY,
YOU ENJOY TOMORROW.”

”



YOUR TRUST. OUR EXPERTISE. SHARED SUCCESS.

Right Advice. Right Investments. Right Future.



EASY ASSETS VISION

Creating Futures. Building Assets.

TRUSTED BY INVESTORS.

BUILT ON TRUST. BACKED BY RESULTS.

“



BRIGADIER ANUPAM CHAURE

DELHI

“

Professional advice, transparent dealing and complete support throughout the investment journey. Highly recommended.”

“



GIRJA SHANKAR PANDEY

NOIDA

“

Excellent market knowledge with genuine investment guidance. The entire process was smooth and professionally managed.”

“

AMOL SWAROOP PANDIT

GURGAON

“

Easy Assets Vision understands investor requirements and recommends opportunities based on long-term wealth creation rather than just sales.”

“

DR. P. N. ARORA

GHAZIABAD

“

A trustworthy advisory team with strong market research and excellent client support. A reliable partner for real estate investments.”



250+

HAPPY INVESTORS



500+

SUCCESSFUL
CONSULTATIONS



100%

TRANSPARENT
PROCESS



PAN INDIA

INVESTMENT
OPPORTUNITIES

WE DON'T JUST FIND PROPERTIES.
WE BUILD WEALTH FOR GENERATIONS.

INVEST SMART.
BUILD WEALTH.
LEAVE A LEGACY.



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